SPECIAL EVENTS MONTHLY MEETING MINUTES – JULY 31, 2018

Present: Michael Dougherty, Sherra Blakley, Peggy Schneider, Candy Moore, Don

Gillette, Jani Eichelkraut, Jim Reilly and Alaina Rivers.

Absent: Wayne Eichelkraut.

Note: The committee met later in the month because members' schedules prevented a large enough gathering for a quorum earlier.

There were no guests and no funding requests.

Minutes: On a motion by Alaina and second by Don, minutes from the May meeting (the last held) were approved.

Financial Report: SEC so far has spent \$7,700 in the budget year, and has \$21,400 (allocated) remaining. Alaina reported that the Kramers concert will cost \$100 more than allocated because organizers subsequently requested additional money for a sound system. **Action**: On a motion by Jani and second by Peggy, the financial report was approved.

Old Business:

Music in the Park: Members reviewed the concert series up to this point. Attendance remains strong, estimated at between 150 (indoors at 807 Building) to 250. Don said he got some questions why Patriotic Night didn't include a salute to veterans and military as has been done a few years ago. Members discussed re-involving vet groups (who had stepped away from the event) or, failing that, dropping the title. Mike reported organizers decided to hold Gospel Night outdoors despite the weather. The Sting Rays concert was moved indoors for the same reason. Issues with the portable restroom have been resolved. Mike wondered what steps could be taken when the later concerts end in darkness as the sun sets earlier. He also said he would alert 807 Building that upcoming concerts by larger Big Bands would not fit in the lobby if they needed to move indoors.

New Business:

Facebook: Mike set up a Facebook Page for Special Events, and its content and development were discussed. The page will be maintained by the committee and is in answer to demands from the audience and needs addressed by the committee. There is a demand for more on-time information – and accurate and updated info -- about events that other outlets can't or haven't been providing. It will be a means of promoting SEC events, polling for information and suggestions, and issuing up-to-the-minute updates of venue changes.

Adjournment: 6:30 p.m.

The next meeting is scheduled for September 20, 2018, at 5:30 p.m. Due to members' anticipated absences, there will be no meeting in August.

Respectfully submitted by Peggy Schneider